



MICHIGAN STATE
UNIVERSITY
**RESEARCH
FOUNDATION**

FORWARD TOGETHER



2025-2026
IMPACT REPORT

Forward Together



Leadership Team

PICTURED LEFT TO RIGHT:

Jeff Wesley
EXECUTIVE DIRECTOR, VENTURES

Beka Skrzyniarz
CHIEF FINANCIAL OFFICER

David Washburn
CHIEF EXECUTIVE OFFICER

Jeffrey J. Smith
EXECUTIVE DIRECTOR, RESEARCH PARKS

Strengthening the connections among research, entrepreneurship, industry, and capital to create greater impact for Michigan State University and beyond.

We often talk about innovation as a journey: from discovery to impact, from idea to application, from research to real-world change. But no organization completes that journey alone.

Progress happens when researchers, entrepreneurs, investors, industry leaders, healthcare systems, and public partners work together toward a shared goal. During the past year, we’ve seen that collaboration accelerate across Michigan State University and throughout the wider innovation ecosystem.

At MSU, a renewed commitment to research, innovation, and societal impact is creating opportunities to strengthen the pathways that connect discovery with application. We’re encouraged by the university’s continued momentum. That momentum creates new ways to work alongside the Office of Research and Innovation, MSU Innovation Center, and other partners across campus to support researchers and innovators pursuing work that can improve lives and address important challenges.

Beyond campus, we’re seeing a similar spirit of collaboration take shape. Through initiatives like PitchMI, the Henry

Ford Health + MSU Innovation Hub, and the Innovation Alliance, organizations across sectors are working together to help more companies start, grow, and stay in Michigan. These efforts reflect a growing recognition that Michigan’s future competitiveness depends on stronger connections.

That same philosophy is shaping our work inside the MSU Research Foundation. What once operated as separate programs increasingly functions as a connected system, aligning venture creation, investment, infrastructure, and university partnerships to better support innovation. Our goal is simple: provide the resources, relationships, and capital needed to move ideas forward.

The stories in this report reflect that collective effort. They highlight what is possible when talented people come together around a shared purpose and a long-term commitment to research and innovation. They also demonstrate the growing strength of an ecosystem built to support discovery and impact.

The opportunities ahead are significant, and we’re excited to continue moving forward—together.



Board of Directors

MSU TRUSTEES:

HON. REBECCA BAHAR-COOK
HON. RENEE KNAKE JEFFERSON

MSU EXECUTIVES:

LISA FRACE
KEVIN GUSKIEWICZ, PhD
LAURA LEE MCINTYRE, PhD
SHASHANK PRIYA, PhD
PHILIP ZECHER, PhD*

INDEPENDENT DIRECTORS:

HOWARD AKUMIAH
JON BRAEUTIGAM
KERMITT BROOKS
ETHEL CORMIER, PhD
RANDOLPH COWEN*
ALYSSA HARVEY DAWSON
JEFF DEGRAAF
LINDA HUBBARD*
RICK LASCH
BRUCE LEECH*
JOHN PHILLIPS*
STAN SOKOLOWSKI
KATHRYN STEWART
CHRIS SUGDEN
BRIAN VAN ELSLANDER
DAVID WASHBURN*
JOEL WITTENBERG

*EXECUTIVE COMMITTEE MEMBERS

On the Cover: Dr. Xuefei Huang (center) works with colleagues in the laboratory. His research at Michigan State University led to the founding of Iaso Therapeutics, which is developing the Q Beta nanoparticle platform for vaccines and immunotherapies targeting cancer and infectious diseases. Photo by Tom Gennara.

Inside

Forward Together	2
MSU Grant Support	4
Strategic Partnership Grants.....	4
Summit Events.....	5
Venture Creation	6
Henry Ford + MSU Innovation Hub.....	7
Innovation Alliance.....	7
Conquer Accelerator.....	8
PitchMI	10
Venture Investment.....	12
Startup Spotlights	14
Portfolio Exits	16
Research Parks	18
Rosenberg Center	19



SCAN TO WATCH
A 3-MINUTE VIDEO
ABOUT OUR MISSION
AND IMPACT

MSU Grant Support

\$75 million designated to support Michigan State University's *Uncommon Will, Far Better World* campaign—the largest fundraising campaign in university history.

The MSU Research Foundation designated \$75 million over eight years to advance Michigan State University's vision through the Uncommon Will, Far Better World campaign. The commitment reinforces the Foundation's long-standing partnership while supporting research, innovation, and student success.

Combined with earlier contributions, the Foundation's support for the campaign exceeds \$120 million. Since 1973, the Foundation has contributed more than \$400 million to MSU through research funding, innovation initiatives, and strategic investments.

The designation supports Michigan State University's vision to expand opportunity, accelerate discovery, and build a far better world through research, innovation, and education.

\$120M

Supporting *Uncommon Will, Far Better World* Campaign

\$400M+

Lifetime Support to Michigan State University

“This investment affirms MSU’s role as one of the most societally impactful universities—fueling research, expanding opportunity, and creating a far better world.”

Kevin M. Guskiewicz
PRESIDENT
MICHIGAN STATE UNIVERSITY

Michigan State University



Strategic Partnership Grants

MULTIDISCIPLINARY RESEARCH SUPPORT

Michigan State University and the MSU Research Foundation awarded 2025 Strategic Partnership Grants (SPG) to research initiatives focused on next-generation vaccines, biomedical diamond nanoparticles, and rare isotope physics research at the Facility for Rare Isotope Beams (FRIB). Jointly funded by the Foundation and MSU colleges, the program supports multidisciplinary collaborations with strong potential for external funding and real-world application, helping researchers launch ambitious projects, strengthen MSU's long-term research competitiveness, and accelerate scientific, economic, and societal impact.

79

SPG Projects Supported Since 2001

Summit Events

Each MSU Research Foundation summit event serves as a catalyst for new research collaboration, industry partnerships, and talent development.

80+

Companies and Institutions Represented

Every summit is designed to connect universities, startups, corporations, and policymakers.



82%

Increase in Summit Attendance

Growing participation reflects increasing demand for shared learning and collaboration across Michigan's innovation ecosystem.



1,260+

New Professional Connections

Behind every connection is a new idea, partnership, or investment that keeps Michigan moving forward.



Venture Creation

Supporting the commercialization of Michigan State University discoveries through mentorship, translational funding, and strategic partnerships.

Foundation-supported programs helped strengthen the pipeline of high-potential companies emerging from Michigan State University during the past year, advancing technologies toward commercialization and supporting the launch and growth of new companies.

Working alongside **MSU Technologies** and other campus partners, researchers and founders received guidance through translational funding programs, venture development services, Entrepreneurs-in-Residence, Mentors-in-Residence, and Venture Fellows. These resources help innovators evaluate market opportunities, build commercialization strategies, and connect with the expertise needed to move technologies from the laboratory into real-world application.

The year resulted in the formation of eleven new startup companies while helping advance more than 200 early-stage technologies through various stages of commercialization. Together, these efforts expanded opportunities for researchers and entrepreneurs to transform promising discoveries into products, services, and companies capable of creating real-world impact.

The Foundation also helped strengthen the broader innovation ecosystem through initiatives like the **Innovation Alliance** and **Henry Ford + MSU Innovation Hub**, expanding connections among researchers, entrepreneurs, investors, healthcare systems, and industry partners.

215

Technologies Supported

11

New Startup Companies Formed

37

EIRs, MIRs, and Venture Fellows

Grand Rapids

Strengthening Founders Across West Michigan

Located at **The Bridge** incubator in the **Grand Rapids Innovation Park**, the MSU Research Foundation provides venture creation and investment resources to support West Michigan founders as they develop ideas, validate technologies, and build companies.



Through its partnership with the **City of Grand Rapids**, the Foundation co-operates the **Grand Rapids SmartZone**, administers the **MEDC Business Accelerator Fund**, and leads the **Conquer Grand Rapids Accelerator**. Together, these programs provide funding and mentorship to help founders validate product-market fit, advance toward commercialization, and prepare for potential investment through Red Cedar Ventures and Michigan Rise.

80+

West Michigan Startups Supported

Greater Lansing

Extending Venture Support Beyond the MSU Campus

Through its partnership with the **Lansing Economic Area Partnership (LEAP)**, the MSU Research Foundation supported 37 companies that secured \$320,000 in non-dilutive funding, generated nearly \$600,000 in revenue, and earned 27 accelerator grants—helping founders advance commercialization and prepare for investment.

\$600K

Revenue Generated by Supported Companies

Detroit

Supporting Startup Growth in Southeast Michigan

The MSU Research Foundation expands venture creation across Southeast Michigan from its office at **Newlab**. Working with **Michigan Central** and **Henry Ford Innovations**, the Foundation completed its third **Conquer Detroit Accelerator** cohort, launched an Operating Partner Program, and expanded founder programming.

15

Portfolio Companies Supported at Newlab

Henry Ford + MSU Innovation Hub

Created by **Henry Ford Health**, **Michigan State University**, and the MSU Research Foundation, the **Innovation Hub** connects researchers, clinicians, and startups to



help develop, test, and commercialize new healthcare technologies. The partnership grew from early pilot projects that demonstrated how startups could work directly with clinicians to evaluate new technologies before bringing them to market. Since its launch, the collaboration has expanded into dozens of startup and clinical innovation efforts. It also led to the creation of a \$10 million **Innovation Fund** to support early-stage healthcare companies in Michigan, with investments focused on digital health, artificial intelligence, medical devices, diagnostics, and clinical workflow improvements.

25+

Innovation Hub Active Engagements

Innovation Alliance

Connecting Michigan's Startup & Innovation Ecosystem

The MSU Research Foundation joined more than 250 organizations to launch the statewide **Innovation Alliance**, designed to better connect Michigan's innovation ecosystem. The Alliance brings together universities, investors, corporations, founders, and startup support organizations around a shared goal: helping more companies start, scale, and stay in Michigan. Building on years of collaboration among Michigan's innovation leaders, the Alliance seeks to strengthen the connections, resources, and support



systems that help founders navigate the path from research and innovation to company growth and advance Michigan's long-term ambition of becoming a Top 10 U.S. innovation economy.

250+

Founding Organizations Across Michigan

SCAN TO EXPLORE
CONQUER ACCELERATOR
PROGRAMS



Conquer Accelerator



More than 100 early-stage companies have participated in Conquer Accelerator programs over the past decade.

Building a startup can be a lonely process. Founders develop products, find customers, raise capital, and build teams—often with little or no support.

That challenge was familiar to Jason Pearsall. While transforming a golf course and developing software to solve operational challenges, he found himself navigating the unfamiliar

world of startup growth. In 2016, he joined the first cohort of the Conquer Accelerator, a new program created by the MSU Research Foundation to help entrepreneurs move promising ideas toward scalable companies.

Ten years later, Pearsall’s company, Club Caddie, has become a market leader and was acquired by a public company.

His story is one of more than 100 startups supported through the Conquer Accelerator since its launch.

Today, the program serves founders across Michigan through specialized accelerator programs, individualized coaching, and access to early-stage capital. Companies like Vetr Health, expanding access to in-home veterinary care, and Tandem, helping couples manage shared finances, have used the program to refine business models, build networks, and accelerate growth.

The impact extends beyond any single company. Conquer Accelerator alumni have contributed to a portfolio of 262 companies supported by the MSU Research Foundation, helping strengthen Michigan’s innovation economy while creating products and services that improve everyday life.

As the program enters its second decade, its mission remains the same: giving founders the support they need to build high-tech, high-growth companies that can start, scale, and succeed in Michigan.

“We still consider the MSU Research Foundation team to be our close advisors.”

Rachel Berkal
CO-FOUNDER
VETR HEALTH



2016
First Cohort
Launches

Paul Jaques helped launch the first Conquer Accelerator cohort in East Lansing, establishing a new pathway for MSU student entrepreneurs.

2020
Grand Rapids
Expansion

Partnered with the **Grand Rapids SmartZone** to expand programming support for high-tech, high-growth startups across West Michigan.

2020
First Exit:
Club Caddie

Golf technology company acquired, marking Conquer’s first successful exit and validating the accelerator’s early impact.

2021
Notable Exit:
Lawnbot

AI-powered lawn services platform acquired after rapid commercial growth; first Grand Rapids cohort company to achieve an exit.

2024
Detroit MedTech
Expansion

Leveraged the **Henry Ford Health + MSU Health Sciences** partnership to support MedTech innovators through a new Detroit-based accelerator.

2024
FinTech Program
Launches

Partnered with **MSU Federal Credit Union** to connect finance and insurance startups with industry expertise, mentorship, and investment.

2025
EdTech Program
Launches

Expanded industry-focused programming through a partnership with **Michigan Virtual**, supporting innovation in K-12, secondary, and workforce education.

2025
Notable Exit:
Tandem

Consumer finance app acquired after piloting with MSU Federal Credit Union, marking the first FinTech exit from the Conquer Accelerator.

2025
Notable Exit:
FirstIgnite

University research commercialization platform acquired; first Conquer Accelerator company accepted into Y Combinator.

2026
100+ Companies
Supported

In just 10 years, Conquer Accelerator expanded from an MSU student program into a statewide resource for entrepreneurs across industries and stages.

PitchMI

One of the nation’s largest founder-focused startup competitions, PitchMI supported high-growth Michigan startups through investment, mentorship, and industry engagement.

The MSU Research Foundation expanded PitchMI into one of the nation’s largest founder-focused startup investment competitions. Backed by support from the Michigan Economic Development Corporation (MEDC) and the \$60 million Michigan Innovation Fund, the 2025–2026 competition drew more than 375 applications from high-tech, high-growth companies based in Michigan.

Twenty finalists were selected to compete in semifinal pitch events centered on key growth sectors, including healthcare and life sciences (Grand Rapids), cleantech and outdoor innovation (Traverse City), mobility and advanced manufacturing (Detroit), and AI and software (Ann Arbor). Winners from each event received \$250,000 or more in investments and advanced to the PitchMI

Championship, where they competed for an additional \$1 million investment prize during 517 Entrepreneurship & Innovation Week in Lansing.

The statewide competition showcased high-growth startups from more than 100 Michigan communities across both peninsulas while connecting founders with investors, industry partners, and support organizations. More than 75 investors attended the PitchMI Championship, reflecting growing momentum across Michigan’s innovation ecosystem. In total, the competition awarded more than \$2.3 million in investment capital and attracted additional co-investment support from venture firms and industry partners.

PitchMI will return in fall 2026.

375
Startup Applications From Over 100 Michigan Cities and Towns

\$2.3M
Direct Investment Into PitchMI Championship Finalists

\$8M+
Raised by Top 20 Companies in Six Months

“By investing in our homegrown entrepreneurs, we’re creating high-tech jobs and ensuring Michigan remains the best place in the world to innovate.”

Gretchen Whitmer
GOVERNOR
STATE OF MICHIGAN



PitchMI Championship

Adrenaline Interactive won the \$1 million PitchMI Championship investment prize for its immersive, in-game advertising platform. The event brought together hundreds of founders, investors, and innovation leaders.

2025-2026 CHAMPIONSHIP

- HEALTHCARE & LIFE SCIENCES**
Sept. 29, 2025
Grand Rapids
 BedConnect
- CLEANTECH & OUTDOOR INNOVATION**
Sept. 30, 2025
Traverse City
 Electric Outdoors
- MOBILITY, DEFENSE & ADVANCED MANUFACTURING**
Oct. 1, 2025
Detroit
 General Orbit
- SOFTWARE & AI**
Oct. 3, 2025
Ann Arbor
 Adrenaline Interactive
- PITCHMI CHAMPIONSHIP**
Apr. 7, 2026
Lansing
 Adrenaline Interactive



- Pre-Seed Fund
- Opportunity Fund I
- Opportunity Fund II
- Opportunity Fund III



- Pre-Seed Fund III
- Evergreen Fund
- P.O. Financing



- Innovation Fund

Venture Investment

The MSU Research Foundation continued to strengthen Michigan’s innovation ecosystem through strategic investments, new funding initiatives, and access to capital.

Through its venture investment subsidiaries, the MSU Research Foundation completed 104 investments and purchase order (P.O.) financing loans during the year, reinforcing its role as one of Michigan’s most active early-stage investors. The investments provided critical capital to high-tech, high-growth startups and helped advance promising technologies toward commercialization.

Portfolio companies achieved important milestones throughout the year, including twelve successful exits that generated returns for investors and demonstrated the continued growth and maturity of Michigan’s entrepreneurial ecosystem.

The year also marked the launch of two initiatives designed to expand access to capital and strengthen pathways for

innovation. The Foundation received \$10.6 million from the Michigan Innovation Fund to establish the Michigan Rise Evergreen Fund, creating a long-term source of investment capital that reinvests returns from successful companies into future startups. The Foundation also launched the \$10 million Henry Ford Health + MSU Innovation Fund to accelerate the development and commercialization of healthcare technologies.

Beyond traditional venture investing, the Michigan Rise Purchase Order Financing Program surpassed \$9.4 million in cumulative loans. By helping founders manage the time between securing customer contracts and receiving payment, the program provided an additional source of capital that supported startup growth across Michigan.

104

Venture Investments and Loans

\$10.6M

NEW: Michigan Rise Evergreen Fund

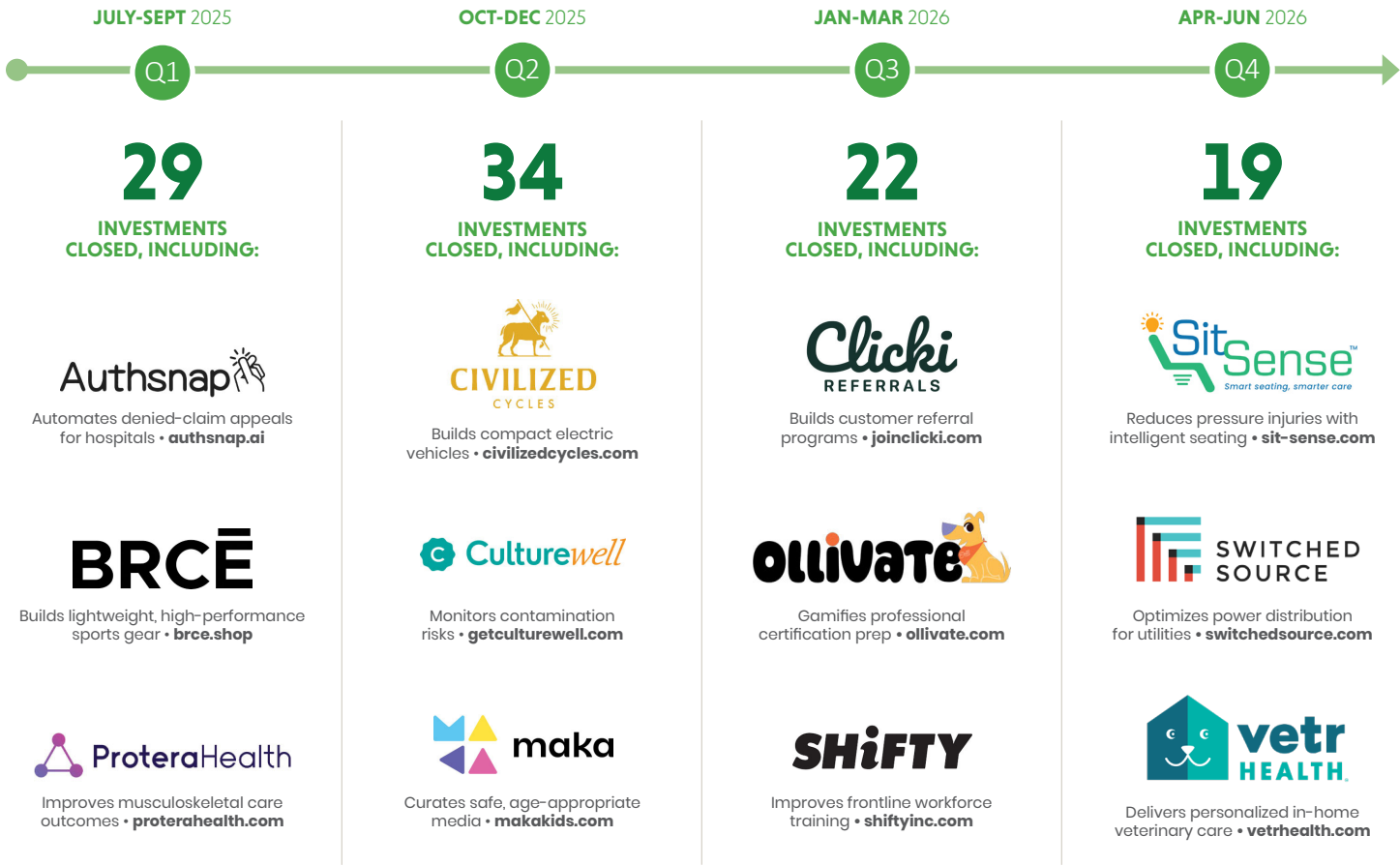
\$10M

NEW: Henry Ford + MSU Innovation Fund

\$9.4M

Cumulative P.O. Financing Loans

SCAN TO EXPLORE
OUR ENTIRE STARTUP
PORTFOLIO



#1
MOST-ACTIVE
IN-STATE INVESTOR
IN MICHIGAN



Recognized as Michigan’s most active in-state investor in rankings published by Rise of the Rest, the MSU Research Foundation’s venture activity highlights the importance of local capital in Michigan’s public-private innovation ecosystem.

Startup Spotlights

Breakthroughs rarely happen in isolation—they grow through the right mix of people, partnerships, and persistence.

All across Michigan, founders are building companies rooted in real-world problems. Some begin in Michigan State University labs. Others begin with experiences inside hospitals, classrooms, or daily life. What connects these founders is the willingness to keep refining ideas, testing assumptions, and building through uncertainty.

The MSU Research Foundation helps support that process by connecting founders with funding, startup programs, research expertise, industry partners, and environments designed for growth. Those resources help startups gain traction through customer validation, strategic partnerships, pilots, and follow-on investment.

The stories featured here represent just a few of the founders building and growing companies within the MSU research and innovation ecosystem.



SCAN TO EXPLORE
MORE STARTUP
SPOTLIGHTS

The MSU Research Foundation was one of the first to say yes. That early support matters more than people think.

Kendall Hines
FOUNDER
CLICKI REFERRALS

BRCĒ MSU Student Startup

BRCĒ began with two Michigan State University students determined to solve a problem they understood firsthand. Founder **Tanvi Gadamsetti**, a former



ABC's Shark Tank

track athlete frustrated by preventable injuries, teamed up with fellow Spartan **Madhav Aggarwal** to rethink athletic performance gear for underserved athletes. While experimenting with woven composites in MSU labs, the pair discovered microscopic ridges that became the foundation of BRCĒ's patented Microscopic Interlock Technology. Early setbacks and failed pitch competitions forced the founders to refine both their product and partnership, but the persistence paid off with traction from athletes, paying customers, and a national appearance on Shark Tank, where the startup secured an investment. "I've learned that innovation doesn't come from perfection," Gadamsetti said. "It comes from motion."

- CONQUER ACCELERATOR
- RED CEDAR VENTURES PORTFOLIO
- STUDENT VENTURE CAPITAL FUND

Switched Source MSU Startup of the Year

Switched Source is tackling one of the electric grid's biggest challenges: how to meet rising energy demand without costly infrastructure upgrades. Built on technology developed at Michigan State University, the startup helps utilities unlock unused capacity on existing power lines by balancing electricity flows in real time. Co-founders **Charlie Murray** and **Lane Nelson** spent nearly a decade refining the technology, overcoming



MSU Technologies

technical hurdles and reshaping the product to better fit utility needs. That persistence is now paying off. Switched Source has logged more than 100,000 hours of field operation, expanded manufacturing capacity, and secured roughly \$80 million in committed contract revenue. "You rarely get the chance to look up and realize how far you've come," Murray said. "Receiving MSU Startup of the Year lets us pause, reflect—and then get back to work."

- MSU LICENSED TECHNOLOGY
- RED CEDAR VENTURES PORTFOLIO
- MICHIGAN RISE PORTFOLIO

Adrenaline Interactive 2026 PitchMI Champion

Adrenaline Interactive founder **Max Albert** has been obsessed with gaming since childhood, when monthly Mario Kart tournaments at his local library sparked a love for both competition and



community. Years later, that passion evolved into a startup built around a simple idea: making in-game advertising feel authentic instead of disruptive. After experimenting with product placements inside games he developed himself, Albert and his team launched Adrenaline Interactive to help brands integrate naturally into platforms like Fortnite and Roblox. The company rapidly expanded its reach across gaming platforms, helping advertisers connect with younger audiences in ways that feel native to the player experience. That momentum led to seed funding, major brand partnerships, and a championship win at PitchMI. "You can build big things here in Michigan," Albert said.

- MICHIGAN RISE PORTFOLIO
- 2026 PITCHMI CHAMPION

AIRS Henry Ford + MSU Innovation Hub

AIRS founder **Valerie Obenchain** spent more than 20 years as a respiratory therapist watching patients struggle to manage oxygen therapy once they returned home from the hospital. The problem became personal while caring for her grandmother with COPD, inspiring Obenchain to found AIRS and bring hospital-level monitoring into patients' homes. The startup developed a connected system that helps patients, caregivers, and clinicians track oxygen therapy in real time instead of relying on guesswork. Today, AIRS is piloting its technology with Henry Ford Health alongside **Dr. Avi Cohen**, an interventional pulmonologist and principal investigator on the clinical pilot, as the company works toward broader



Henry Ford Health

clinical adoption. "Working directly inside Henry Ford Health has helped change the trajectory of our company," Obenchain said.

- CONQUER ACCELERATOR
- RED CEDAR VENTURES PORTFOLIO
- HENRY FORD + MSU INNOVATION HUB

Portfolio Exits

12
Successful Exits
in FY 2025-26

42
Successful Exits
Since 2014

Twelve exits in a single year marked a significant milestone in the maturation of a portfolio built through more than a decade of venture creation and investment.

Venture creation is a long-term endeavor. Successful exits often require years of technology development, market validation, and growth before attracting strategic acquirers.

The concentration of exits represented on this timeline reflects the culmination of years of company formation, investment, and entrepreneurial support. The companies highlighted here achieved

successful exits within a single year, marking a significant milestone in the evolution of the portfolio.

The startups span a range of industries, including aerospace, healthcare, financial technology, advanced manufacturing, and enterprise software. Several were acquired by publicly traded companies and established industry leaders seeking to expand capabilities, enter

new markets, or integrate emerging technologies.

Taken together, these exits illustrate the increasing breadth and maturity of the portfolio. While each company followed a different path, the concentration of acquisitions within a single year marks a notable milestone in its development.

“Twelve exits in a single year reflect the momentum building across our portfolio and the incredible work of the founders and our venture team members who helped these companies grow.”

Jeff Wesley
EXECUTIVE DIRECTOR, VENTURES
MSU RESEARCH FOUNDATION



Orbion Space Technology

ACQUIRED BY YORK SPACE SYSTEMS

Michigan-based Orbion Space Technology was acquired by York Space Systems in 2025. The company develops advanced electric propulsion systems already operating onboard spacecraft supporting U.S. national security missions. The acquisition reflects growing demand for scalable aerospace technologies emerging from Michigan’s innovation ecosystem and highlights the role university-connected startups can play in strengthening domestic manufacturing, aerospace innovation, and national defense capabilities. Orbion will continue operating as a wholly owned U.S. subsidiary of York.

30+
Satellites On Orbit

Research Parks

The Foundation continued expanding innovation infrastructure that supports research commercialization, entrepreneurship, and industry engagement.

Research parks and innovation facilities play an important role in helping researchers, entrepreneurs, and industry partners move ideas from concept to commercialization. Alongside capital and entrepreneurial support, they provide access to the space, equipment, and resources needed to develop technologies, build companies, and create economic opportunity.

During the past year, the MSU Research Foundation continued investing in infrastructure that supports startup growth and research commercialization across the region. Foundation-supported facilities provided access to specialized laboratories, shared equipment, and collaborative workspaces designed to help emerging companies focus resources on product development,

talent acquisition, and growth rather than building infrastructure from the ground up. High occupancy rates and continued engagement from tenant companies and corporate partners reflected strong demand for these resources.

To meet future demand and expand opportunities for collaboration, the Foundation announced plans for the Rosenberg Center, a new headquarters and multi-tenant innovation hub on the campus of Michigan State University. Scheduled to open in 2027, the facility will expand capacity for research collaboration, entrepreneurship, and industry partnerships while supporting the continued growth of innovation and commercialization activities.

64

Active Tenants:
41 PHYSICAL + 23 VIRTUAL

8

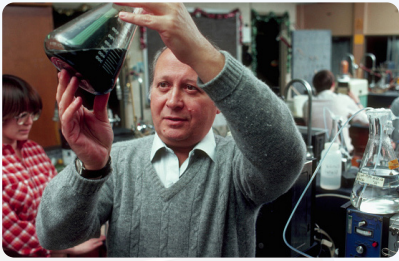
Average Leases
Per Month

2,400

Science, Healthcare,
& Tech Jobs Supported

“Innovation ecosystems do not happen by accident. They’re built through long-term investment, collaboration, and proximity.”

Jeff Smith
DIRECTOR OF RESEARCH PARKS
MSU RESEARCH FOUNDATION



James L. Amos via Getty Images

Rosenberg Center

The MSU Research Foundation announced plans for a new 68,000 square foot headquarters and multi-tenant facility on the campus of Michigan State University. Named in honor of Dr. Barnett Rosenberg, whose discovery of cisplatin at MSU helped transform cancer treatment worldwide, the Rosenberg Center will expand capacity for research collaboration, entrepreneurship, and industry partnerships.

SCAN TO LEARN
MORE ABOUT THE
ROSENBERG CENTER





195 Crescent Rd
Suite 150
East Lansing, MI 48823



EAST LANSING

Rosenberg Center

195 Crescent Rd
Suite 150
East Lansing, MI 48823

GRAND RAPIDS

The Bridge

109 Michigan St NW
Suite 414
Grand Rapids, MI 49503

DETROIT

Henry Ford Institute

2799 W Grand Blvd
Detroit, MI 48202

Newlab

2050 15th St
Detroit, MI 48216